

IF SUSTAINABILITY PROJECT ENVIRONMENTAL SUSTAINABILITY PLAN 2030





# **NOC AND IF SUSTAINABILITY CASE STUDIES**

The world faces significant challenges across a wide spectrum of economic, social and environmental matters. The Olympic Movement has both an opportunity and a duty to actively contribute to the global sustainability debate in line with its vision of "building a better world through sport".

With this in mind, and in response to Olympic Agenda 2020, the International Olympic

Committee (IOC) launched the International Federation (IF) Sustainability Project in 2016 to obtain an overview of IFs' sustainability initiatives -

sustainable world.

identifying

common topics, challenges and good practices while also sharing information

among the IFs. One outcome of the project

was a series of case studies illustrating how IFs are actively contributing towards a more

As part of the IOC's objective to "profile the

through the aggregation of information and

collective reporting", it was agreed that the

identification and sharing of information

contribute to the holistic integration of

sustainability and should be continued.

role of the Olympic Movement in sustainability



















resource management; mobility;





the best practices of National Olympic

Committees (NOCs), form part of a strategic

Strategy. Each case study is aligned with one

or more of the IOC's five sustainability focus

workforce; and climate. They are also aligned

Movement through the IOC Sustainability



Nations (UN) framework of 17 Sustainable Development Goals (SDGs), which provide a common

with one or more

of the United

framework for

organisations to explain how they plan to contribute to sustainable development and tackle the key global sustainability challenges.

This framework is pivotal for the Olympic Movement - in September 2015, the UN General Assembly confirmed the important role that sport can play in supporting the UN's 2030 Agenda for Sustainable Development and its SDGs.

The IOC provides support to NOCs and IFs in establishing, designing and developing their sustainability strategies.



"Sport is also an important enabler of sustainable development. We recognise the growing contribution of sport to the realisation of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives."

PARAGRAPH 37, UN 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

# Each NOC/IF sustainability project contributes to one or more of the IOC's sustainability focus areas and one or more of the UN SDGs.

#### **IOC FOCUS AREAS**















**UN SDGs** 





# **WORLD RUGBY'S ACTION PLAN TO TACKLE ENVIRONMENTAL ISSUES**

With climate change affecting all aspects of society and impacting rugby communities around the world, World Rugby is taking the relevant steps to minimise negative impacts while adopting positive actions. The <a href="Environmental Sustainability Plan 2030">Environmental Sustainability Plan 2030</a> is a tangible roadmap for tackling environmental issues, setting out what World Rugby believes its sport can and should do to contribute to a more sustainable society.

All the commitments presented apply to World Rugby's three spheres of responsibility: as an organisation (daily activities), as an owner of major events (Rugby World Cup, Rugby World Cup Sevens and other tournaments), and as part of its leadership role as the International Federation that governs, supports and looks to inspire its 132 national federations, six regional associations and other stakeholders from the international rugby family across the globe.

#### The three priority themes of the Environmental Sustainability Plan 2030

Climate action: The world of sport is already experiencing the impacts of extreme temperatures, storms, floods, droughts, air pollution and sea-level rises, especially in the Pacific Islands, home to many of the game's great rugby nations. As a signatory of the UN Sports for Climate Action Framework, World Rugby aims to reduce the sport's carbon footprint and introduce climate adaptation measures across facilities and events.

Circular economy: Rethinking ways of working, extending the life of or giving a new life to goods, and reducing waste (materials and resources) generated through the practice of rugby and its events are high priorities for all stakeholder groups. Alongside the ability to use existing facilities and stadiums, actions include assessing the need, quantity and type of materials sourced, eliminating single-use and short-life items and extending the useful life of materials and equipment.

Natural environment protection: As an outdoor sport played on a variety of surfaces, rugby has a close affinity with nature, hence the commitment to preserving the environment wherever it is played. It must take into account environmental quality in the design, construction and management of sports facilities, and assess biodiversity impacts in sourcing policies.

## **THREE PRIORITY THEMES**



### **CLIMATE ACTION**

Addressing the carbon footprint of rugby and using rugby's platform to spread awareness and advocate for climate action



## **CIRCULAR ECONOMY**

Addressing issues of single-use plastic, short-life materials and waste management



#### PROTECTING THE NATURAL ENVIROMENT

Adressing how rugby can help sustain ecosystems and promote healthier environments wherever it is played

"The climate crisis is one of the biggest challenges humanity is facing. It is affecting all areas of our lives, including our sport. It is our duty to be strong advocates for environmental and social responsibility, and show leadership through accountability, positive action and good governance."

**BILL BEAUMONT, WORLD RUGBY CHAIRMAN** 





#### **OBJECTIVES**

- Ensure that sustainability is a material consideration in all World Rugby decisions and organisational processes.
- Reduce carbon footprint by at least 50% by 2030 (without offsetting).
- Focus on circular economy principles and natural environment protection to reduce the negative environmental impact of World Rugby's activities.
- Ensure all major competitions have a measurable positive effect on biodiversity within the host territory.



The Environmental Sustainability Plan 2030 is based on four pillars of activity:

1. Governance:
Ensure that
sustainability is
systematically
embedded in
day-to-day
operations and all
major decisionmaking processes.

2. Addressing direct impacts:
Address the direct environmental impacts caused by World Rugby's own activities.

3. Delivering and supporting sustainable events:
Support rugby events to help them be delivered in line with the best international standards of sustainability.

4. Promote sustainability through education, advocacy and knowledge sharing: Encourage the uptake of sustainability practices across the global rugby family.

These four pillars are underpinned by concrete strategic goals and targets. Moreover, World Rugby has set out practical and specific short-term and long-term actions to achieve all these goals within stated timeframes.



#### **BENEFITS**

- Implement a sustainability mindset across the rugby community, for all stakeholders to contribute to the prosperity of the sport and a more sustainable society.
- Offer a tangible plan with precise steps and required actions, the impact envisaged, and the expected achievement timeframes.
- Contractually engage event organisers and other partners to agree to the uptake of sustainability practices in their organisations as well.
- Educate, disseminate best practices and advocate positive action, inspiring other global sports federations to carry out similar projects.